



VICIDENTAL

VICI Dental - Privacy & Cookies Policy

1. Introduction

VICI Dental is committed to safeguarding the privacy and protecting the personal information of individuals who visit our website. This Privacy & Cookies Policy outlines how we collect, use, and safeguard your personal data, as well as our use of cookies and similar technologies.

2. Information Collected

A. Personal Information: When you visit our website or contact us through online forms, we may collect personal information such as your name, contact details, and any other information you voluntarily provide.

B. Non-Personal Information: We also gather non-personal information, including but not limited to your IP address, browser type, and pages visited. This information is used for analytical purposes to improve our website and services.

3. Use of Personal Information

VICI Dental uses personal information for the following purposes:

- A. Providing information about our dental services.
- B. Responding to enquiries and communication.
- C. Administering appointments and managing patient records.
- D. Improving our website and services.

4. Cookies and Similar Technologies

A. Cookies: Our website uses cookies to enhance user experience. Cookies are small text files stored on your device. You can manage cookie preferences through your browser settings.

B. Google Analytics: We use Google Analytics to analyse website traffic. Google Analytics may collect data about your device and online behaviour. You can opt out by using the Google Analytics Opt-out Browser Add-on.

5. Third-Party Disclosure

VICI Dental does not sell, trade, or transfer personal information to third parties, this does not include trusted third parties assisting us in website operation or services, provided they agree to keep information confidential.

6. Data Security

We implement appropriate technical and organisational measures to protect personal information from unauthorised access, disclosure, alteration, and destruction.

7. Data Retention

We retain personal information for the duration necessary to fulfil the purposes outlined in this Privacy & Cookies Policy or as required by law.

8. Your Rights

You have the right to access, correct, or delete your personal information. To exercise these rights, please contact us using the details provided in Section 10.

9. Policy Changes

VICI Dental reserves the right to update this Privacy & Cookies Policy. Any changes will be posted on this page, and users are encouraged to review this policy periodically.

10. Contact Information

For any questions or concerns regarding this Privacy & Cookies Policy, please contact us at <mailto:enquiry@vicidental.com>.

Thank you for entrusting us with your data.